



Improving Donor Engagement
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Please join us for ***"Improving Donor Engagement in an On Line Age"*** on January 19, 2011 as Bridget Brandt, Senior Customer Marketing Manager for Sage North Americas Nonprofit Solutions and Matt McDonald, Director, Technology Solutions Division, Brisbane Consulting Group, LLC will be discussing:

- How do you nurture both new and established donors?
- How do you convert first-time donors into engaged donors?
- How do you identify and connect with influencers?

This luncheon meeting sponsored by the **Association of Fundraising Professional** will take place on Wednesday, January 19, 2011 from 11:30 am – 1:30 pm at the Sonoma Grille located at 5010 Main St. in Snyder. Reservations can be made on-line at **www.afpwnychapter.org** or by contacting Pat Milbrand, Chapter Manager, AFP of WNY at afpwny@afpwnychapter.org or call (716) 878-2350.

To view the invitation go to www.brisbanenonprofit.com